

Implementation Conference: Stakeholder Action For Our Common Future

TEMPLATE FOR COLLABORATIVE STAKEHOLDER ACTION PLAN

Title: ETHICAL TRADE

1. Background	
Relevant sustainable development agreement(s)	<ul style="list-style-type: none"> • Agenda 21 • Millennium Development Goals • THE INTERNATIONAL DEVELOPMENT ACT 2002 (UK) <p>“... sustainable development includes any development that is, in the opinion of the Secretary of State, prudent having regard to the likelihood of its generating lasting benefits for the population of the country ... in relation to which it is provided.” (Section 1(3))</p>
Relevant components of the (draft) Johannesburg agreements	<p>(i) [Agreed] Build basic rural infrastructure, diversify the economy and improve transportation and access to markets, market information and credit for the rural poor to support sustainable agriculture and rural development;</p> <p>(l) [Agreed] Enhance access to existing markets and develop new markets for value-added agricultural products;</p>
2. Content	
Goal(s)	<ul style="list-style-type: none"> • Raise awareness of the need for sustainable wealth generation and retention within local communities • Replication of successful examples of SME's that are actively contributing to sustainable development by generating income and then ensuring this is retained within the community. • Consideration of goals other than high input/output (risk management, labour input, gender). • Sustaining local institutions through capacity building and the strengthening of partnership linkages
Outputs	<ul style="list-style-type: none"> • A multi-stakeholder network / joint-enterprise,

	<p>comprising major investors (private companies), regional enterprises, NGO's etc) mandated to:</p> <p>i) raise the profile of SME's and their contribution to sustainable income generation at a local community level.</p> <p>ii) Mobilise both resources and political will.</p> <ul style="list-style-type: none"> • An agreed initial work plan for the network / joint enterprise. • An agreement as to the formal nature of the network / joint enterprise (to be adopted or jointly developed).
Social, economic, environmental impact	To improve equitable access to and contribution to a sustainable local economy, thereby raising the local standard of living with positive environmental impacts.
Contribution to: poverty eradication social inclusion and empowerment good governance gender equity	To create local employment opportunities and equitable access to employment opportunities, through the promotion and development of SME's.
Work programme: steps Including timetable	To be confirmed.
Beneficiaries (including location / scope)	<ul style="list-style-type: none"> • Local communities – through the retention of social and financial resources within the community. • Wider benefits to the global community through the more widespread dissemination of best practice examples, knowledge management etc.
3. Organisational	
Who (incl. which stakeholders) Facilitating organisation Implementing organisations	<p>Business, NGO's, local community champions, Trade Unions, TNC's, national corporations.</p> <p>Stakeholder Forum (through Implementation Conference)</p> <p>South African Small Business Project Business for Social Responsibility Enterplan DFID Business Challenge Fund partners Sexto Sol Center for Community Action, Mexico Oxfam India (to be confirmed) Counterpart International (to be confirmed) Institute of Development Studies (to be confirmed)</p>
Advisory organisations	Traidcraft (possibly)
Monitoring	
Evaluation: intermediate; final	

Reporting	
Knowledge Management: before; during; after	
Finance	
4. (Inter)governmental action	
Necessary government action? National level (which country/countries)	To be completed
International level: necessary / desired commitments in Johannesburg (and/or beyond)	To be completed